

HEALTH & BEAUTY

NOVID Nasal Spray

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Protect Yourself the Right Way

Respiratory viruses such as SARS-COV2 enter our upper airway through the nose. The viruses attach to the mucus membranes of the nasal passages and nasopharynx, the area in the back of the nose. When the viruses attach to these areas, they reproduce in these tissues and shed virus that is expressed as a runny nose and nasal congestion. When large volumes of virus shed, they are then inhaled into the lungs which results in cough, fevers and pneumonia symptoms.

Dr Marc Kerner, a local surgeon and ear, nose and throat specialist, has 27 years of experience in dealing with chronic sinus infections, upper airway allergies, and viral infections. He has been having his patients use nasal irrigations with different medications to treat these conditions.

When the pandemic first started Dr Kerner recognized that the Covid virus was a respiratory virus that was spread in aerosols. This means that the virus would behave like other SARS viruses in the past which enter the nasal passages, infect the cells in the nose and nasopharynx and replicates and spreads to others.



for over 20 years. Dr Kerner was also seen on many news outlets talking about this important preventative measure which can protect and lessen the effects of upper respiratory viral infections. Novid™ fights and defends where viruses and bacteria attack. In addition, it relieves symptoms associated with nasal congestion, allergies, colds and sinus infections. Novid™ kills these organisms where they attach and reproduce in the nasal and sinus passages.

Novid fights and defends where viruses and bacteria attack.

There have been many studies that have confirmed that upper respiratory viruses such as SARS are killed with topical nasal and oral virals. That is why Dr. Kerner developed Novid™, a nasal spray that is based on formulas that Dr. Kerner has been using on his patients

It can be used for self-protection when one is traveling in an airplane, going to a concert or sporting event with large gatherings. Novid™ can be used 3-4 times per day as needed. According to Dr Kerner, "the best defense is an offense and Novid™ is that offense for everyone." For more information on NOVID visit www.getnovid.com. NOVID can also be purchased at Dr Kerner's office in Northridge at 18350 Roscoe Blvd Suite 318.

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