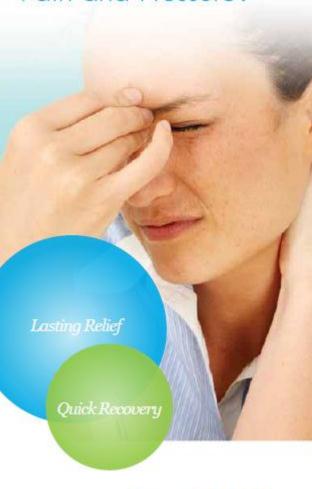
Tired of Sinus Pain and Pressure?



How a little balloon can provide instant relief that lasts

Is Balloon Sinus Dilation Right For You?

SYMPTOMS

Choose "yes" if you have had any of the following symptoms for ten days or longer:

Facial pressure or pain Yes Nο Headache pain Yes No Congestion or stuffy nose No Yes Thick, yellow-green nasal discharge Yes No Yes Low fever (99-100 degrees) No Bad breath Yes No Pain in your upper teeth Yes No

DURATION AND FREQUENCY

Have you experienced these symptoms for 12 or more weeks? Yes No

these symptoms for ten days or longer on three separate occasions - with interim Yes

In the past year, have you experienced

periods of no symptoms? Nο

-1	
Phone:	

Please return this completed survey to the receptionist.

For a more complete symptom survey, go to www.SinusSurgeryOptions.com/Survey

Insurance company:

Are You Living With Recurring or Persisting Sinus Pain and Pressure?

Millions of Americans suffer from sinusitis—an inflammation or swelling of the tissue lining the sinuses. This swelling can prevent your sinuses from draining. Mucus and fluid buildup inside the sinuses can lead to sinus infections and more inflammation and pain.

Sinusitis symptoms include:

- Facial congestion/fullness
- Nasal blockage
- Nasal discharge
- Fever

- Headaches
- Fatigue
- Dental pain
- Bad breath

For many years, patients suffering from recurring or persisting sinusitis were left with two choices:

- Manage their symptoms with ongoing rounds of medical therapy. Some patients are dissatisfied with the frequent rounds of antibiotics, steroids and decongestants, or have difficulty tolerating the side effects of medical therapy.
- Undergo endoscopic sinus surgery to expand the sinus drainage pathways by having tissue and bone removed with small cutting instruments. Recovery can often take 7 to 10 days.^{1,2}

Balloon sinus dilation offers an effective alternative for appropriate sinusitis patients who are tired of ongoing medical therapy and cannot or do not want to undergo surgery, but want lasting relief with a quick recovery.

Why Choose Balloon Sinus Dilation

Gently opens blocked sinuses

Balloon sinus dilation uses a small balloon to gently open and reshape your sinus drainage pathways to restore normal sinus drainage.

Instant relief that lasts

Balloon sinus dilation keeps sinus passages open, offering long-term relief from the problems associated with sinusitis.^{2,3} Multiple studies show patients experienced less facial pain, improved sleep, less use of antibiotics, fewer visits to their doctor, and were more able to perform day-to-day activities at home and work.^{2,3,4}

Convenient, comfortable office procedure

Balloon sinus dilations can be performed in your ENT physician's office. A typical procedure lasts less than 45 minutes.

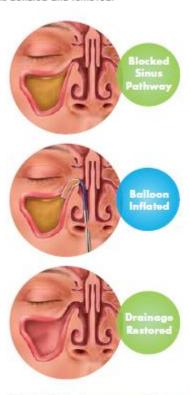
Quick recovery and cost effective

Many patients resume normal activities the same day.³
Depending on your insurance coverage, the in-office procedure may reduce the procedure costs you pay.



How Balloon Sinus Dilation Works

After local anesthesia to numb your sinus tissue, your physician will insert and gently inflate the balloon to dilate the treatment area. The balloon dilation expands the sinus pathways to restore drainage. After five seconds, the balloon is deflated and removed.



Are you eligible for balloon sinus dilation?

Balloon sinus dilation is not appropriate for all patients.

Complete the enclosed symptom survey and discuss with your physician to see if balloon sinus dilation is right for you



"When mom's happy, everyones happy!"

Karen struggled with sinus and allergy problems for years. Difficulty breathing at night led to restless sleep and rough

mornings. Karen explored a variety of sinus treatments that left her tired, drowsy and "disappointed." After seeing an ad for balloon sinus dilation, Karen decided to give it a try. The sinus procedure was quite comfortable for Karen, and she is now able to get a good night's sleep. "Mornings are good now!"

Watch Karen and other patients share their full balloon sinus dilation success stories:

www.SinusSurgeryOptions.com.

Ask your physician about balloon sinus dilation options from Entellus Medical.

Caution: Federal (USA) low restricts this device to sale by or on the order of a physician.



Kemppoinen IP, Tuomfelto H, Kokit H, Seppä J, Neutren J. Pain inscirrent and recovery other endoscopic stress surgery Laryngacope. 2007 Aug; 117(E):1434-8.

Storkiewicz J, Trutt T, Altins J, Wivegor B, Cink P, Rostr J, Henderson D, Tani T. Two-year results: transanted balloon dilation of the artimotel infundibulum. Int Forum Allergy Rhinol. 2012 May;2(3):199-206.

³ Stenkiewicz J, Tanii T, Trutti T, Altins J, Liepert D, Winegor B. Transantral, endoscopically guided ballions diletation of the cultimental complex for chronic rhinosinus/lis under local ansuhesis. Am J of Etimology, 2009 May-June, 321-327.

Sterklawicz, J., Tanit, T., Tatit, T., Altins, et al. Impact of chronic rhinosinasilis on work productivity through one-year follow-up ofter bolloon diletton of the attended infundations. International Forum of Allengy & Brinningor, 2011 11: 38 – 45.

XptSS may be used to treat certain conditions affecting the struct above your eyebrows and behind your chests and eyes. Your physician will need to determine if your condition is one that may be written XptSS. Possible side effect include but are not himlind to post-operative bleading path and swelling; always maction to anesthesis or other medications administrated during the procedure; or mischan. You condition may not mappend to this treatment, to learn man about the procedure and the post-order of this process process.