## USING THE BODY'S NATURAL HEALING ABILITY FOR OPTIMAL RECOVERY

by Jennifer Gammons-Mujica

The body's natural healing abilities are utilized to restore the health of patients at Calwest Head & Neck Surgical Institute. Calwest Institute achieves optimal recovery and restorative healing using cutting edge technology for conditions related to the face, ear, nose and throat while delivering the highest level of surgical care in head and neck surgery, facial plastic surgery, spine surgery, and pain management.

Calwest Head & Neck Surgical Institute treats an extensive variety of ear, nose and throat disorders. These conditions are related to sinus and nasal passages, thyroid, parathyroid, facial trauma, and facial reconstruction. Disorders treated non-surgically include Obstructive Sleep Apnea, facial rejuvenation, and voice and swallowing issues.

Dr. Marc Kerner, Medical Director for Calwest Institute, is a pioneer in using a cutting edge technology called Platelet Rich Plasma Therapy (PRP) that delivers top quality results for the patient. A high concentration of platelets delivers a high growth factor for healing wounds. PRP creates better tissue generation that increases the odds the skin is restored to its original appearance after surgeries and trauma.

PRP can also be combined with purified fat tissues to optimize healing. There is less bruising and creates an astounding affect on regenerating healthy skin tissue.

Calwest Institute offers another regenerative treatment that uses the body's natural healing ability called Bone Marrow Stem Cell Therapy (also known as BMC). Cells found in bone marrow can restore cell growth in muscles, tendons and cartilage.

## BOTH PRP AND STEM CELL THERAPY CAN TREAT VARIOUS CONDITIONS, INCLUDING:

- Osteoarthritis of the knee, shoulder, hip and spine
- Rotator Cuff Tears, back and neck injuries
- Tendonitis
- Shin Splints
- Plantar Fasciitis
- · Hamstring tendonitis or tears
- Ligament Sprains
- ACL Injuries
- Pelvic Pain
- Trochanteric Bursitis



"Our mission is to provide highly specialized medical and surgical care in a setting that always puts patients first. We work to achieve this by combining innovative treatment techniques with heartfelt compassion and guidance. Our greatest satisfaction comes from helping our patients lead healthier, happier lives."

There are significant benefits that make PRP and stem cell therapy a top choice for treatments. They have significantly fewer side effects. Stem cells are organic and derived naturally from the body. Regenerative properties create faster healing and the treatment is minimally invasive with little or no down time. Using PRP or BMC, a patient can be back to normal life quickly while undergoing any necessary rehabilitation.

Calwest Institute also offers the highest standards in treatment in Sinus and Nasal Surgery. The office uses state-of-the-art, on-site diagnostics including CT imaging, nasal endoscope and allergy testing. Calwest provides



individualized treatments that achieve lasting results and the latest cosmetic solutions for nasal reconstruction and enhancement. When medical therapy fails, surgery may be recommended. The surgical plan is customized to correct anatomic deformities and resolve the conditions that will allow the medical therapy to be effective.

Dr. Kerner's path into medicine was inspired by his true joy of helping adults and children. As a Facial Reconstructive surgeon he is able to help people with major facial deformities and facial traumas. He has the opportunity to enhance a patient's quality of living as he resolves conditions related to the major senses of speech, swallowing, hearing, and smell.

Dr. Kerner has received numerous awards including "Best ENT" by the Los Angeles Daily News, the California State Assembly and the California State Senate.

Dr. Kerner is one of a few surgeons double board certified by the American Board of Facial Plastic and Reconstructive Surgery and The American Board of Otolaryncology. He is also the Founder and President of The Foundation for Airway and Maxillofacial Surgery, a nonprofit organization dedicated to the advancement and treatment of Airway Diseases.

He completed his surgical training at UCLA after graduating from the University of California School of Medicine. Dr. Kerner completed a Fellowship in surgical research under a joint appointment with the Department of Molecular Pathology, as well as advanced microsurgical techniques with the Department of Plastic Surgery. He has published a variety of articles, and lectures both nationally and internationally.

Calwest Institute is committed to providing the highest standard of treatment in a caring and compassionate environment. We are also dedicated to unsurpassed patient education and continuing education. Calwest Institute periodically holds lectures on PRP and BMC therapy.

Calwest Institute for Head and Neck Surgery has two offices conveniently located in the San Fernando Valley and Conejo Valley. The office welcomes your inquiries and is accepting new patients.

To get more information, please call (818) 349-0600 or learn more at calwestent.com.

Advertorial